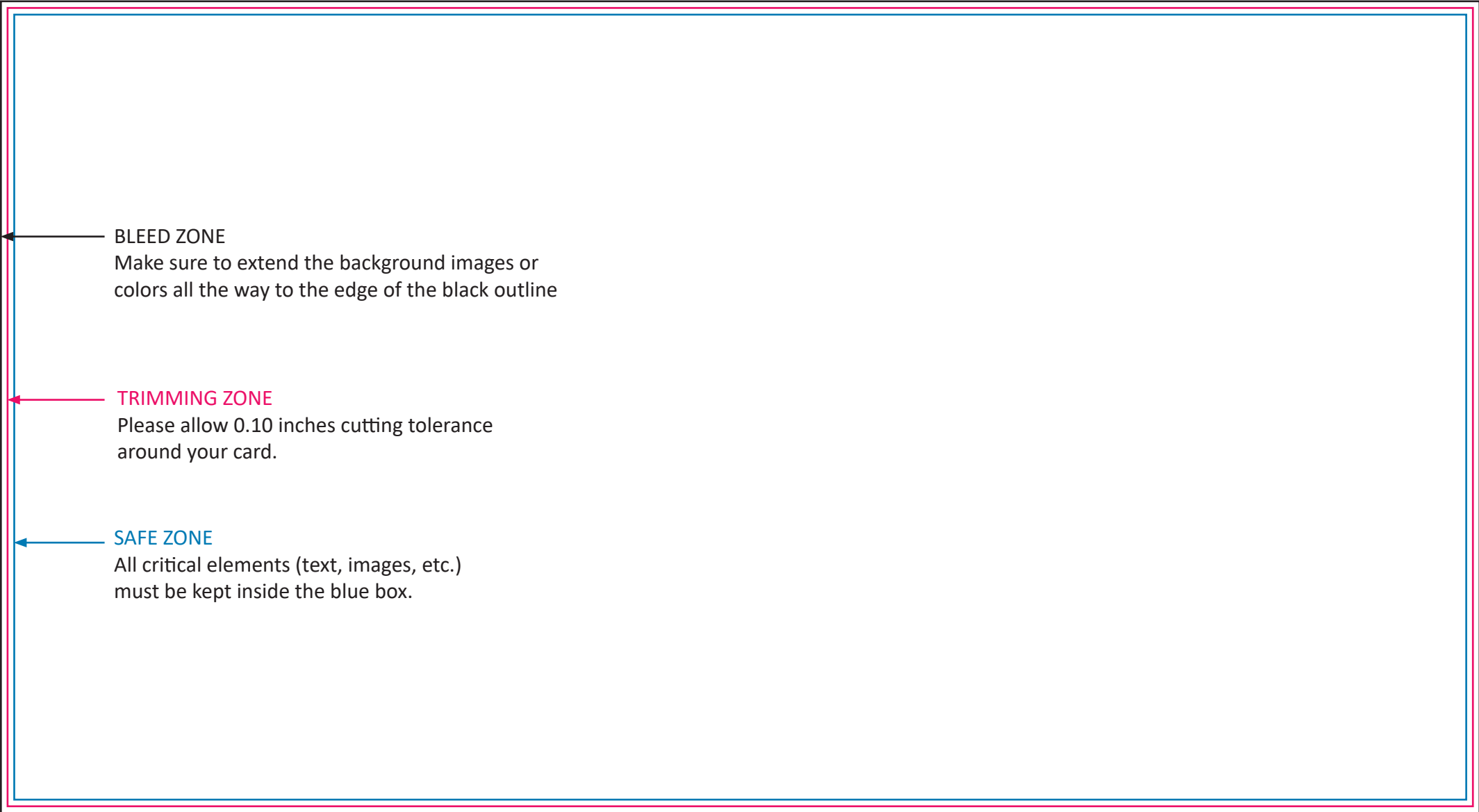


SUPER JUMBO EDDM TEMPLATE (POSTCARD FRONT)

- The super jumbo postcard is printed 4/4 (full color both sides with full bleeds)
- Images should be at least 300dpi
- Set document size to 6.1" x 11.1" (BLACK - BLEED ZONE)
- Create guides 0.05" (all sides) inside the document (PINK TRIMMING ZONE; 6" x 11")
- Make sure all important elements are inside the BLUE line (SAFE ZONE; 5.9" x 10.9")
- Please provide separate **hi-resolution PDF'S for the Postcard FRONT, BACK & MAGNET**



SUPER JUMBO EDDM TEMPLATE (POSTCARD BACK W/SMALL MAGNET)

- The super jumbo postcard is printed 4/4 (full color both sides with full bleeds)
- Images should be at least 300dpi
- Set document size to 6.1" x 11.1" (BLACK - BLEED ZONE)
- Create guides 0.05" (all sides) inside the document (PINK TRIMMING ZONE; 6" x 11")
- Make sure all important elements are inside the BLUE line (SAFE ZONE; 5.9" x 10.9")
- Please provide separate **hi-resolution PDF'S for the Postcard FRONT, BACK & MAGNET**

PRSRT STD
ECRWSS
US POSTAGE
PAID
EDDM RETAIL

*Please add this indicia to
your final design*

Please include the exact text and mailing indicia shown here in a NON-PRINTED area (i.e. NO BACKGROUND PRINTING) that measures 1.5" x 3" from the top right corner. DO NOT include the dotted line.

*****ECRWSS*****
Local
Postal Customer

PRSRT STD
ECRWSS
US POSTAGE
PAID
EDDM RETAIL

1.5"

3"

The **standard magnet (3.5" x 2")** must be placed in this EXACT location (and 1/4" from the RIGHT TRIM LINE).

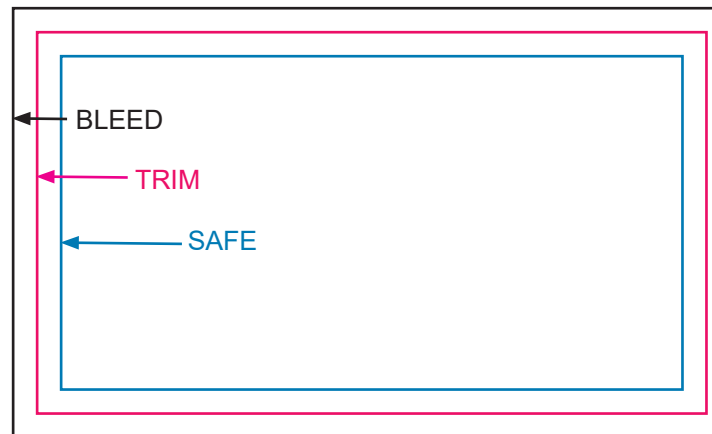
It MUST be horizontal.

MAGNET TEMPLATE

- Magnet is printed in full color on one side (4/0) with full bleed; images should be at least 300 dpi
- Please provide THREE separate **hi-resolution PDF'S** for the Postcard **FRONT, BACK & MAGNET**

STANDARD (3.5" x 2")

- Set document size to 3.75" x 2.25 (BLACK - BLEED ZONE)
- Create guides to final size 3.5" x 2" (PINK TRIMMING ZONE)
- Make sure all important elements are inside the 3.25" x 1.75" BLUE line (SAFE ZONE)



Horizontal ONLY