SUPER JUMBO EDDM TEMPLATE (POSTCARD FRONT)

- The super jumbo postcard is printed 4/4 (full color both sides with full bleeds)
- Images should be at least 300dpi
- Set document size to 6.1" x 11.1" (BLACK BLEED ZONE)
- Create guides 0.05" (all sides) inside the document (PINK TRIMMING ZONE; 6" x 11")
- Make sure all important elements are inside the BLUE line (SAFE ZONE; 5.9" x 10.9")
- Please provide separate hi-resolution PDF'S for the Postcard FRONT, BACK & MAGNET

 BLEED ZONE
Make sure to extend the background images or colors all the way to the edge of the black outline

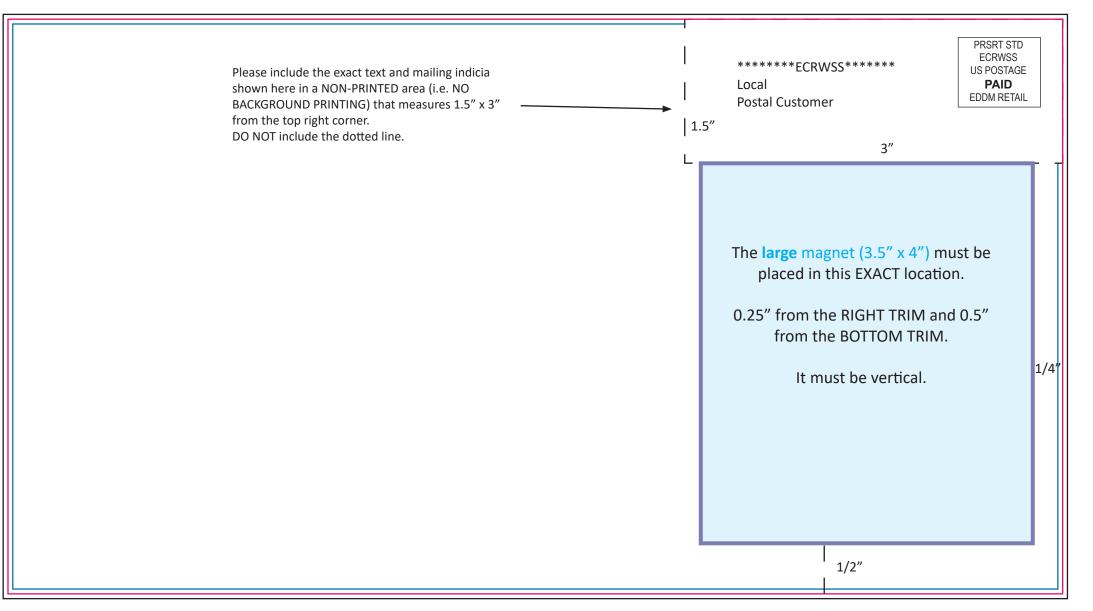
TRIMMING ZONE Please allow 0.10 inches cutting tolerance around your card.

_ SAFE ZONE

All critical elements (text, images, etc.) must be kept inside the blue box.

SUPER JUMBO EDDM TEMPLATE (POSTCARD BACK W/LARGE MAGNET)

- The super jumbo postcard is printed 4/4 (full color both sides with full bleeds)
- Images should be at least 300dpi
- Set document size to 6.1" x 11.1" (BLACK BLEED ZONE)
- Create guides 0.05" (all sides) inside the document (PINK TRIMMING ZONE; 6" x 11")
- Make sure all important elements are inside the BLUE line (SAFE ZONE; 5.9" x 10.9")
- Please provide separate hi-resolution PDF'S for the Postcard FRONT, BACK & MAGNET



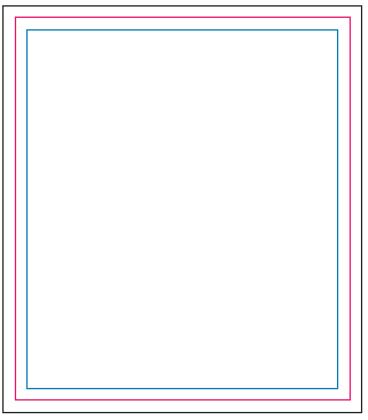
PRSRT STD ECRWSS US POSTAGE **PAID** EDDM RETAIL

Please add this indicia to your final design

LARGE MAGNET TEMPLATE

LARGE (3.5" x 4")

- Large magnet must be vertical.
- Set document size to 3.75" x 4.25" (BLACK BLEED ZONE)
- Create guides to final size 3.5" x 4" (PINK TRIMMING ZONE)
- Make sure all important elements are inside the 3.25" x 3.75" BLUE line (SAFE ZONE)



Vertical ONLY

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